



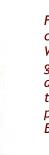


Dr. Mark Escamilla

### January 2010

# <u>A Notable Newsletter Note:</u> Lessons in Graceful Rhetoric

by Marc Chinoy CEO, The Regis Group



Karen Russell

Honors for Friends

### Corpus Christi News Maker of the Year and Loudon Laurels

Dr. Mark Escamilla, Ph.D., President of Del Mar College was named the 2009 Newsmaker of the Year by the Caller-Times Newspaper.

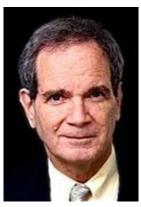
Dr. Escamilla became president of Del Mar College fifteen months ago and has since been actively involved in the Corpus Christi community putting into action the mission of Del Mar College.

For years I have been the recipient of commentaries from the leadership of Weil, Gotschal & Manges, the legal group which among other notable accomplishments shepherded through the complex of contractual matters pertaining to the divestiture of Bellcore to SAIC.

An article from WG&M that has used the dilemma faced by President Obama in receiving the Nobel Prize caught my immediate attention and we are providing you with a link to this insightful work, the start of which is copied here:

"President Obama's recent Nobel Peace Prize acceptance speech got us thinking about how corporate managers struggle with discussing difficult issues.

President Obama faced two unique challenges crafting this speech - he had accomplished little to bring peace to any corner of the globe, yet was awarded the prize over many who have accomplished far more at great personal cost, and he is a wartime President who had just sent 30,000 troops to Afghanistan.



Marc Chinoy

## <u>President's Letter</u> The Right Stuff

Every now and then it is a great pleasure to point to significant public recognition, honoring the achievements of one of Regis' friends. This month is most unusual in that two such recognitions have been brought to our attention at the same time.

### A Tireless Champion

The first is the recognition in our own back yard of Karen Russell of ECHOworks (Every Citizen Has Opportunities). Karen is a tireless champion of those among us who have been unfortunate enough to have suffered liferestricting disabilities, but who none-the-less wish to be given the opportunity

A full length article detailing Dr. Escamilla's accomplishments, his enthusiasm, and dedication to the mission of the college can be found on the <u>Caller-Times website</u>

#### Karen's Laurels

Karen Russell received one of two Inova Loudoun Hospital Center's Loudon Laurels Stewardship Awards. The award is presented to individuals and organizations serving Loudoun County. Karen has worked with ECHOworks since 1977. ECHO's acronym, "Every Citizen Has Opportunities," is brought to life daily as ECHOworks moves to provide meaningful employment for citizens with disabilities.

Karen has served various roles during her time at ECHOworks, and is currently the marketing manager for the organization. He handled these challenges by acknowledging that his accomplishments paled in comparison to those who gave their lives battling for peace in ways large and small, and by speaking directly about the place of violence in our world.

Putting aside how one feels about President Obama's foreign policy or whether he deserved the prize, managers should take note of the rhetorical devices that President Obama employed to navigate through these challenges."

Read the full article on the Weil, Gotshal & Manges Site

Click Here

to be productive members of society. Karen, and through her ECHOworks, has won significant public praise through the Inova Loudoun Hospital Center's Loudoun Laurels Program. Inova Hospital CEO, Randy Kelley was quoted as saying, "Karen Russell's work with ECHO in Loudoun County has spanned 32 years of dedication and exemplary service."

### **Moving Forward**

Dr. Mark Escamilla, Ph.D., President of Del Mar Community College, Corpus Christi, Texas has been named, Newsmaker of the Year, by the Corpus Christi Caller-Times. In just over a year, Mark's leadership has advanced the circumstance and nature of the college, resolving lingering issues and moving the institution forward to a new phase of harmony and significant contribution toe the Coastal Bend of Texas. According to the January 2. 2010 on-line Caller-Times account, "Since Escamilla took over as president 15 months ago, the college is branching into northwest Corpus Christi, exploring green energy technology programs and working more closely with local businesses to fill their needs."

To both of these accolades we add our heartfelt respects.

Here! Here!

Marc

#### Focus on the Future

### **Guest Predictions: Yoichi Udagawa**

Guest Predictions is a regular feature in which we ask leaders in a number of professions questions that affect us all.

Music Director and Conductor of the Cape Ann Symphony Orchestra, the Melrose Symphony Orchestra, and the Quincy Symphony Orchestra, in Massachusetts, Yoichi Udagawa is on the faculty of the Boston Conservatory where he teaches conducting. In addition, he is a cover conductor at the Boston Pops Orchestra.

The son of a nuclear physicist father and singer/artist mother, Yoichi was born in Tokyo, Japan in 1964. His family immigrated to the United States soon thereafter. He began playing the violin at age four and made his conducting debut at the age of fifteen. After receiving a music degree from the University of Texas at Austin, he continued advanced studies in conducting with Gunther Schuller, and Seiji Ozawa.



Yoichi Udagawa

# Q: What changes in your professional environment in the past 3-5 years have you found to be the most beneficial?

A: The tremendous development of the internet has made it so much easier to collaborate with fellow musicians, composers, and performers. To give an example, the Cape Ann Symphony commissioned composer Robert Bradshaw to write a piece using the Virginia Lee Burton's well known children's book "Katy and the Big Snow". Rob was able to send me drafts with audio and sound via email/internet. This kind of thing could never have been done before, and greatly simplified our work.

## Q: What changes have been the most troubling to you?

**A:** The lack of funding for the arts has of course been a problem historically, but in these economic times, it has become even more difficult. This requires careful planning and use of resources, and is a real challenge.

# Q: How will globalization (e.g. the emergence of new global powers, such as China and India) affect your professional area in the near term?

**A:** Globalization will not affect my professional area in the near term, with the possible exception of how it affects our economy and how that impacts support for the arts.

# Q: What significant challenges might be anticipated in your professional area in the next few years?

**A:** The most significant challenges are to keep live performances of classical music relevant and exciting to a whole new generation of people, and finding ways that will attract them into coming to listen - because if they do, they will be hooked.

## Q: What are the greatest challenges confronting young professionals in Western culture today?

A: Young professionals today are facing a constantly, quickly evolving, 24 hours a day economy that requires them to be creative, always learning and growing. They have to be prepared completely, and have equal amounts of people as well as technology skills. It's a brave new world.



### <u>BizSpeak:</u> Landing in the Soup

### **Definition:**

To accidentally end up in a tough business position, often through skipping steps or taking a wrong turn.

#### **Related Terms:**

Fried, Cooked, Dead Meat

#### How it Sounds:

"George signed the deal before the lawyers had read it, and we all landed in the soup."

For More BizSpeak, check out the Book.

<u>Click here.</u>

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